

FOCUS ON THE CARIBBEAN & SOUTH FLORIDA

REAL ESTATE SPECIAL



Miami's growing up and it's attracting great designers as it goes

E'RE ALWAYS TRYING TO FIND NEW IDEAS, new architects, new designers and new brands to work with," says Carlo Rosso, president of the condominium division at the Related Group. The company's portfolio of properties, as well as its list ternationally acclaimed designers who work on them, certainly attest to that. As one of the largest

private developers across America, the Related Group dominates around 30% of the condominium market in Florida. Each of its projects includes a prominent, east coast address, work from a top-quality designer as well as stunning interiors and a great art selection.

Rosso says, "We source museum-quality art for all our projects, that's unique to

Watch the sunset from the exclusive glass terraces



PROMOTION

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"Miami is still affordable but buyers want that level of quality found in big cities"

us. Buying millions of dollars worth of art before the properties are even sold is taking a big risk—but we think buyers appreciate that."

The company's latest developments are no different and Rosso hopes the properties will reflect Miami's growing cultural scene: "In Miami it's not just about selling one more condominium, but rather the city needs to grow up—to do this we need better public spaces, more art and better transportation."

Although Rosso's focus is on bettering the entire city, the group's developments are equally attractive to prospective new residents. Sonia Figueroa, senior VP at the Related Group, says, "It's all about having the best site, in the best location, with a superb development team and great art to top it all off – the buyers will follow.

The Paraiso master community property (pictured) will comprise four luxury towers, the first of which will be completed in the spring of 2016. The residential towers are a result of the collaboration between the Related Group, Arquitectonica and New Yorkbased designer Karim Rashid, English architect Keith Hobbs, Swiss landscape architect Enzo Enea and Italian interior designer Piero Lissoni.

In addition to the Paraiso master

community there are many other properties in development: Brickell's SLS Lux, Park Grove in collaboration with the Terra Group and the Armani tower in Sunny Isles Beach. Rosso hopes these will satisfy his customer's needs: "Miami is still affordable but buyers want that level of quality for

buyers want that level of quality found in big cities." Figueroa says, "We are creating a 24-hour city to live, work and play. I'm excited about our part in the coming of age of Miami as a world destination."





World-class designers assemble

In order to create Jade Signature, an ocean-front building in Miami, the Fortune International Group have assembled some of the world's most well-respected names in design.

The luxury property features design from the Pritzker award-winning Herzog & de Meuron, interiors by a French design firm led by Pierre-Yves Rochon and landscapes cultivated by Raymond Jungles.

This focus on incredible design is part of the new, grown-up Miami and the Fortune International Group are catering to its high-caliber buyers with these ultra-luxe apartments. The 57-story building has 192 spacious homes—with prices ranging between \$2 million and \$30 million—as well as the most stunning views over Miami's Sunny Isles beach.

The design takes into consideration all aspects of its surroundings—the lobby blends seamlessly into the beach and the tower is even positioned so the pool gets maximum sun exposure, jadesignature.com



Invest in Miami

The Hostel Astor is just one of the properties chosen for Miami's EB-5 investment program. The boutique, art-deco-style building sits in the popular South Beach area and is being renovated to include a new spa and pool—making it a great opportunity for foreign investors looking to contribute. By providing opportunities to gain permanent green cards, the South Florida Investment Regional Center hopes to attract the global market. Also available for investment under the scheme

The Hotel

Astor's sunny,

are: a 100-unit condominium in Coral Gables, as well as the Hotel Sarasota, which will be managed by Hilton under its new brand Curio.

